

2013

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*Girl Child Rights Campaign is a youth led initiative by LSR College students to raise awareness about the rights of a girl child.*

*If we look around, we see number of such cases where the girl is either a subject to selective sex abortion or abandoned after the birth. The basic right to survival is being denied to her. I personally feel that it's high time now that people must be sensitized about sex discrimination and they must stop indulging into crimes against the girl child.*

*Selective Sex abortion is rampant across many districts in Delhi. As per a survey in a daily newspaper, there are certain societal circumstances that compel the mother to get the girl child aborted. One of the reasons is the myth to consider girl child as a "bojh"*

*(burden). In the Indian Society, a girl is treated as "paraya dhan" which signifies that dowry shall have to be given at the time of marriage of the girl and hence many parents feel girl child as an added responsibility.*

*The motto of the campaign is to sensitize people and spread awareness so as to bring an end to the rampant sex discrimination that prevails in our society. It's high time now that people need to give up their traditional / orthodox norms and accept the girl child.*

*The campaign includes events; signature petitions etc that shall help not only in mobilizing people but also make them understand the significance of the girl child and ensuring her basic right to survival.*